

Drug Market Intervention: Research to Inform Community Engagement and Revitalization Strategies

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DMI: Drug Market Intervention

- A problem oriented policing strategy aimed at transforming a targeted area into a drug-free, safe community
- Focused deterrence approach: violent offenders are targeted and prosecuted, low level offenders are identified for support services
- Police targeting crime/drug issues while cross-sectional partnership & community members work to advance neighborhood revitalization goals

DMI Partnerships

- FY 2012 BCJI Grant: Charleston Police Department, DJCS Office of Research & Strategic Planning, and KISRA
- Steering Committee for planning phase: Presteria, Faith-based, West Side Main Street, CURA, city planners and leaders, US Attorney, community organizations (Salvation Army Boys & Girls Club), local businesses
- DMI Coordinator continuously seeking new community partners: Goodwill, WVSU Extension Office, Community gardens, and others

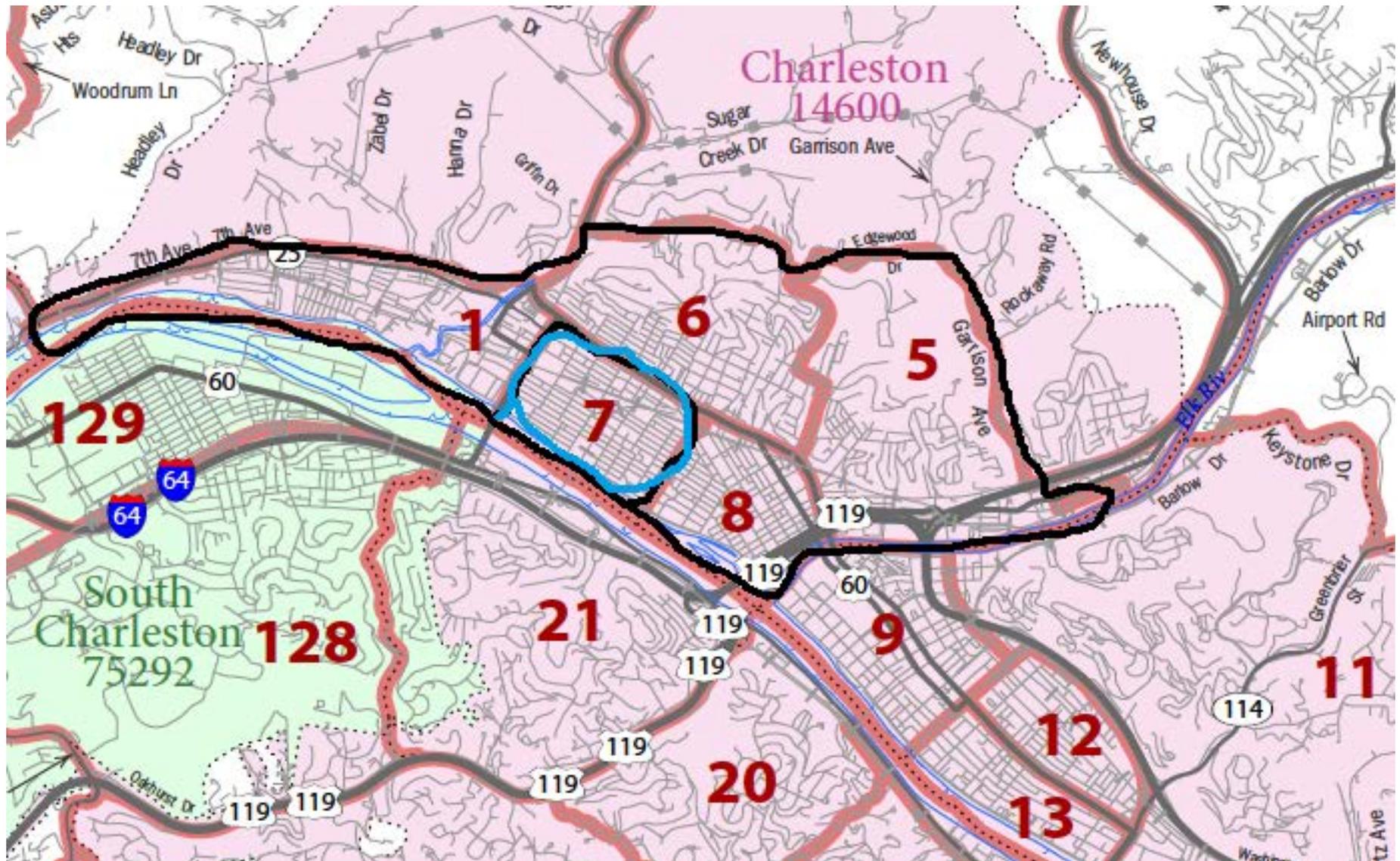
B-Lister Assessment & Intervention

- B-Listers: Low level drug offenders identified for services, second-chance
 - A-Listers: Higher level offenders, violent history = Federal prosecution
- Partnership with KISRA to utilize validated assessment tool (LS/CMI) for case plan development
 - Education, job, and parenting skills combined with needed social services and substance abuse treatment (Prester)

Charleston, WV

- WV total state population 1.8 million
 - Charleston, capital and largest city: 50,821
 - West Side of city composed of 5 Census Tracts: 12,674
 - Target area is most of Census Tract 7: 2,486
- Target area more racially diverse than State and City
 - White alone: WV 93.9%, Charleston 78.4%, West Side 67.6%, Census Tract 7 43.7%

2015 NATIONAL FORUM ON CRIMINAL JUSTICE



Research Partner Role

- Planning
 - Validate target area/crime hot spots
 - Design and analyze community needs assessment
 - Recommend best practices for community revitalization strategies
- Implementation
 - Collect and report community feedback
 - Analyze crime data for dispersion effects
- Evaluation
 - Measure crime change in and out of target area(s)
 - Measure behavior change in low level offenders
 - Measure perception change among community in and out of target area(s)

Community Survey (n = 463)

- More respondents from the target and surrounding area reported feeling unsafe after dark
- Respondents from all areas perceive a problem with people doing/selling drugs
- Other reported issues, particularly in target area, center on structural/property condition, youth activity, general disorder
- Respondents in target area reported that police were not good at controlling crime in their neighborhood

Community Engagement

- While survey respondents reported that residents are most responsible for the quality of life in their neighborhood, little engagement has taken place
 - Respondents in target area feel that their neighborhood is less safe than other areas of Charleston
 - They would move if they could
- However, respondents felt that the most important thing to make their neighborhood a better place to live/work was police action/resolving crime issues

Revitalization Strategies

- Research partner actively engaged with coordinator and key players to plan and implement
- Center on litter/property code and violation enforcement, property re-investment, CPTED, Town Hall meetings, block party/resource fairs, marketing campaign
 - Emmanuel Baptist Church organized west side clean-up days
 - West Side Elementary end of school block party/resource fair
 - CPD West Invest
 - CURA and Building Commission working to remove abandoned, blighted structures
 - Contracted with Kingery & Company for marketing assistance

WVSU, Local Youth, and School Coordination



**WEST SIDE
BLOCK
PARTY**
2 to 6 p.m. ■ Thursday, May 21
Mary C. Snow Elementary

**INNOVATION MINI FAIR
"DREAMERS
AND DOERS"**
Presented by WVSU EDC
Coordinated by Charleston's
DMI DRUG MARKET INITIATIVE
Charleston Police Department
SAVE THE DATE!

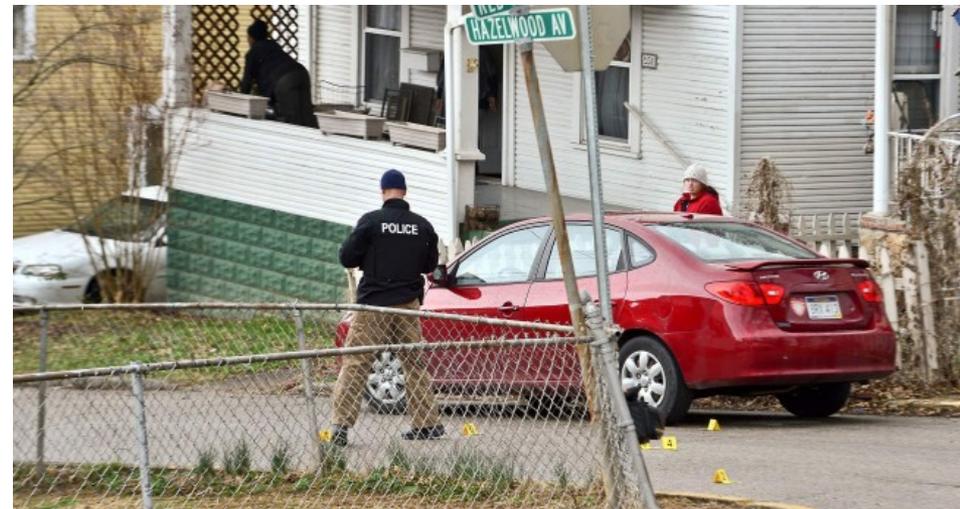
**FUN
TALENT
SHOW**
**COMMUNITY
AND FAMILY
RESOURCES**

Share Your Future Block Party



West Invest

- 10 CPD officers to live in 10 houses spread throughout urban renewal districts on the West Side
- CURA and Greater Kanawha Valley Foundation to fund purchase of homes, officers responsible for renovation



Charleston Daily Mail

Crime has been a problem for years on Charleston's West Side. City officials hope the new West Invest program can help change that.

West Invest



TYLER BELL/DAILY MAIL Cpl. Errol Randle, of the Charleston Police Department, said giving felons a chance after they've served their time is the only real way to reintegrate them into society.

- Officer presence in high crime neighborhoods
 - Take home police cars
 - Organize block parties
 - Help with neighborhood clean-up
- Home rehabilitation work for felons

Project Next Steps

- Continue implementation of revitalization and marketing strategies
- CPD offender call-in (continuous)
- Evaluation
 - Analyze crime trend data (GLM), focus on violent, property, and drug-related crimes
 - 911 calls for service data, pre/post
 - Hot-spot spatial analysis examining dispersion
 - Contract with market research firm to conduct citywide community survey
 - Measuring fear, changes in perceptions of crime, officer/community relations, community efficacy, awareness and involvement in community activities, attitudes toward community engagement

Project Next Steps

- Analysis of B-lister data
 - LS/CMI risk/needs assessments and case plans
 - Services delivered and completed
 - Assessment of treatment gains
 - Offender outcome analysis

Contact Information

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