



Office of
RESEARCH &
STRATEGIC PLANNING

DRUG MARKET INTERVENTION: COMMUNITY SURVEY UPDATE

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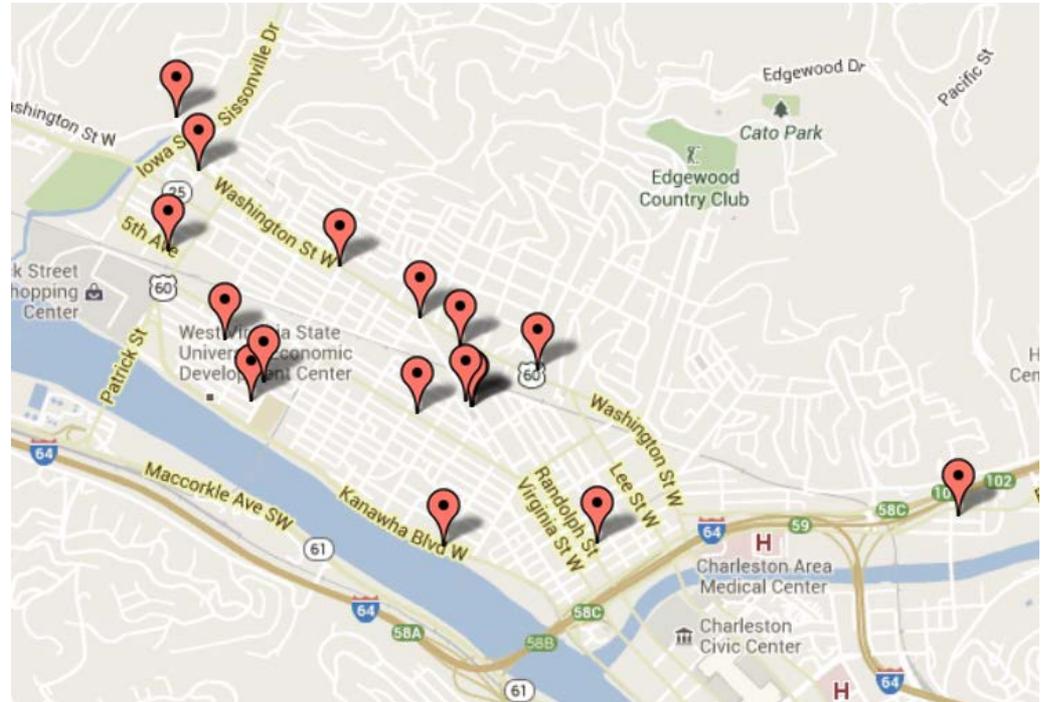
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September 24,
2013



Survey Distribution Locations

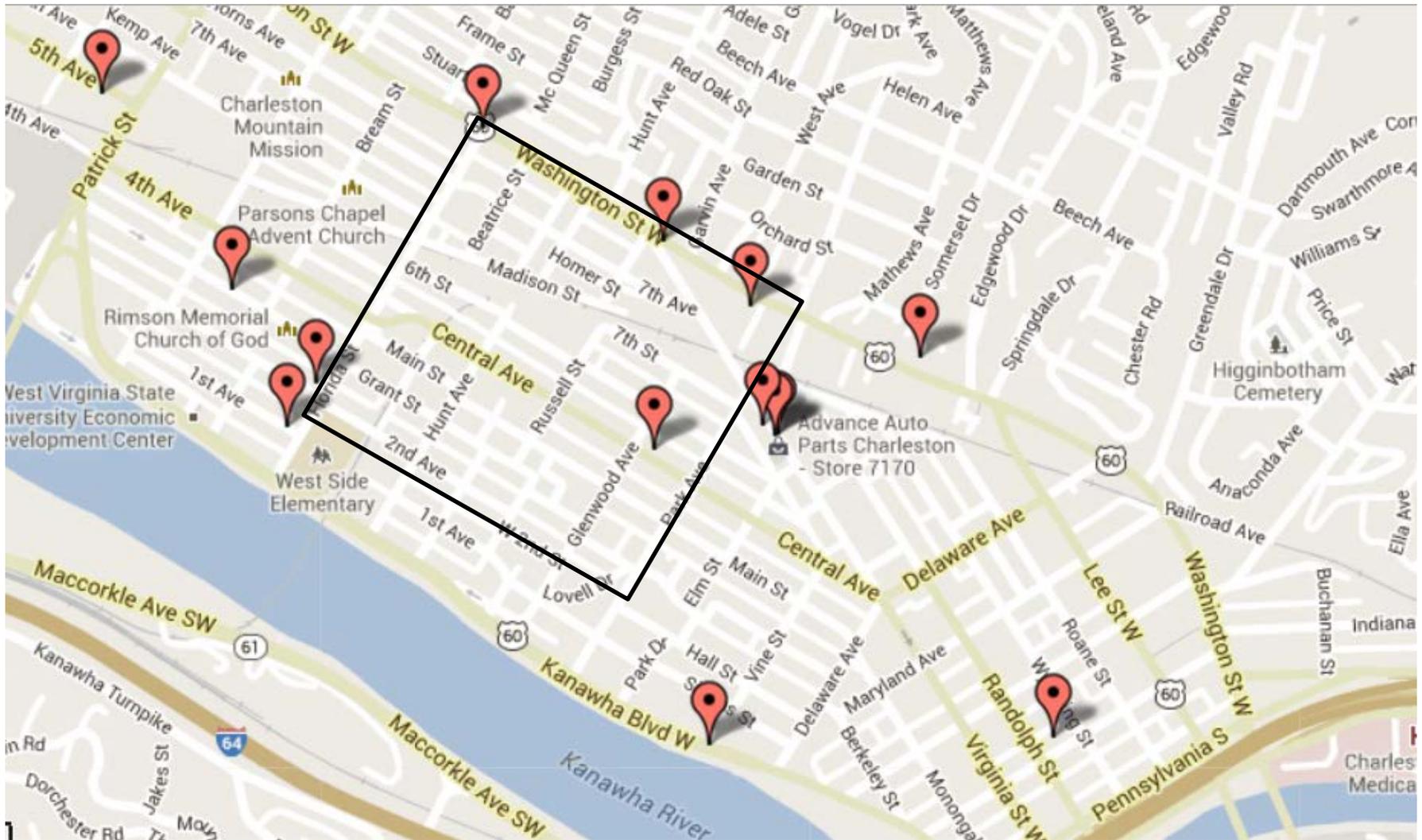
- Wesley's Beauté Studio
- Salvation Army/Boys and Girls Club of America
- Schoenbaum Family Enrichment Center
- 2nd Avenue Community Center
- New Covenant Missionary Baptist Church
- Grace Bible Church
- Emmanuel Baptist Church
- Ebenezer Baptist Church
- Advanced Auto*
- Family Dollar*
- Go-Mart*
- Save-a-Lot*
- Seven Eleven*
- Charleston-Kanawha Housing



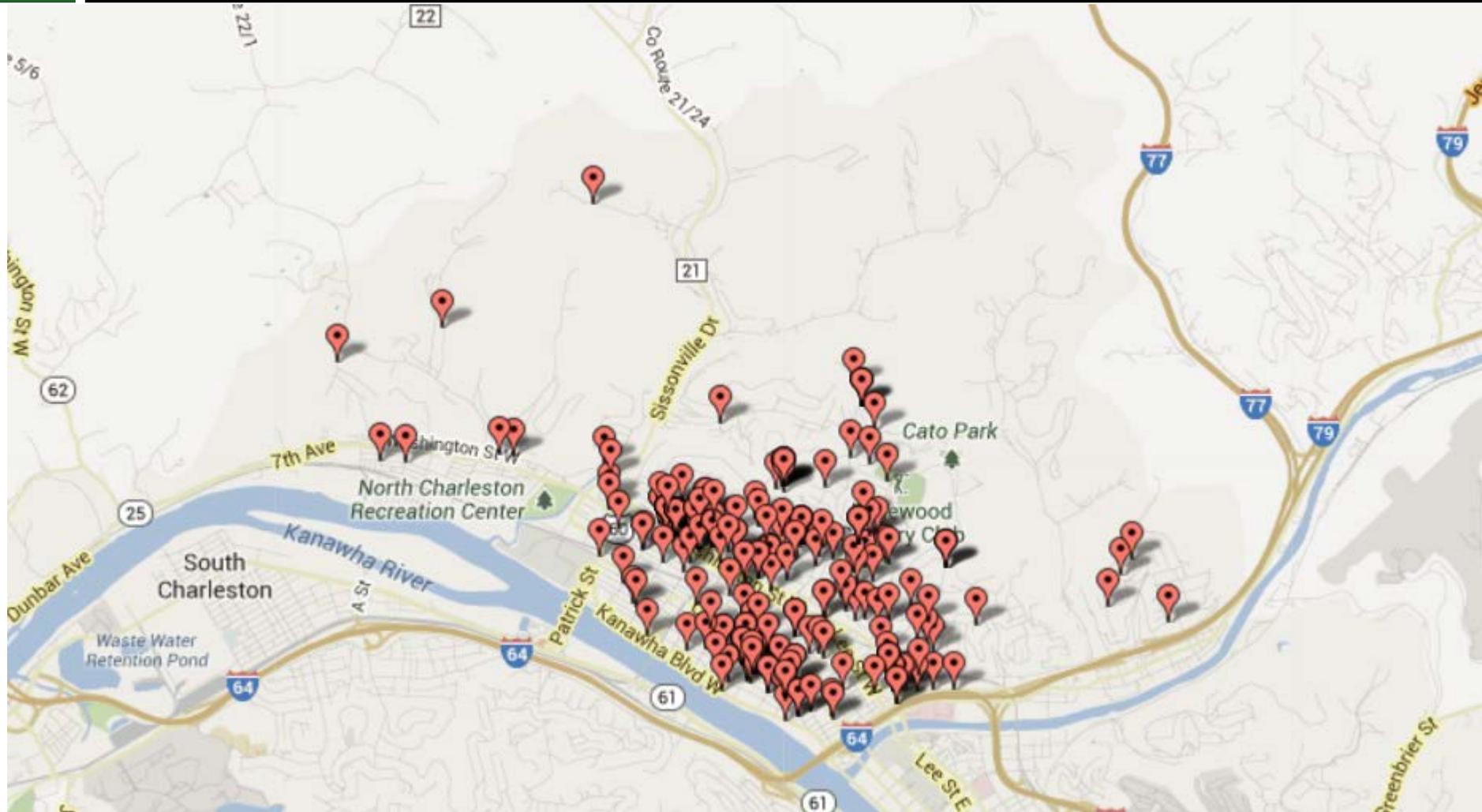
(Littlepage Terrace, Orchard Manor, and Jarrett Terrace)

*Only recruitment cards were distributed

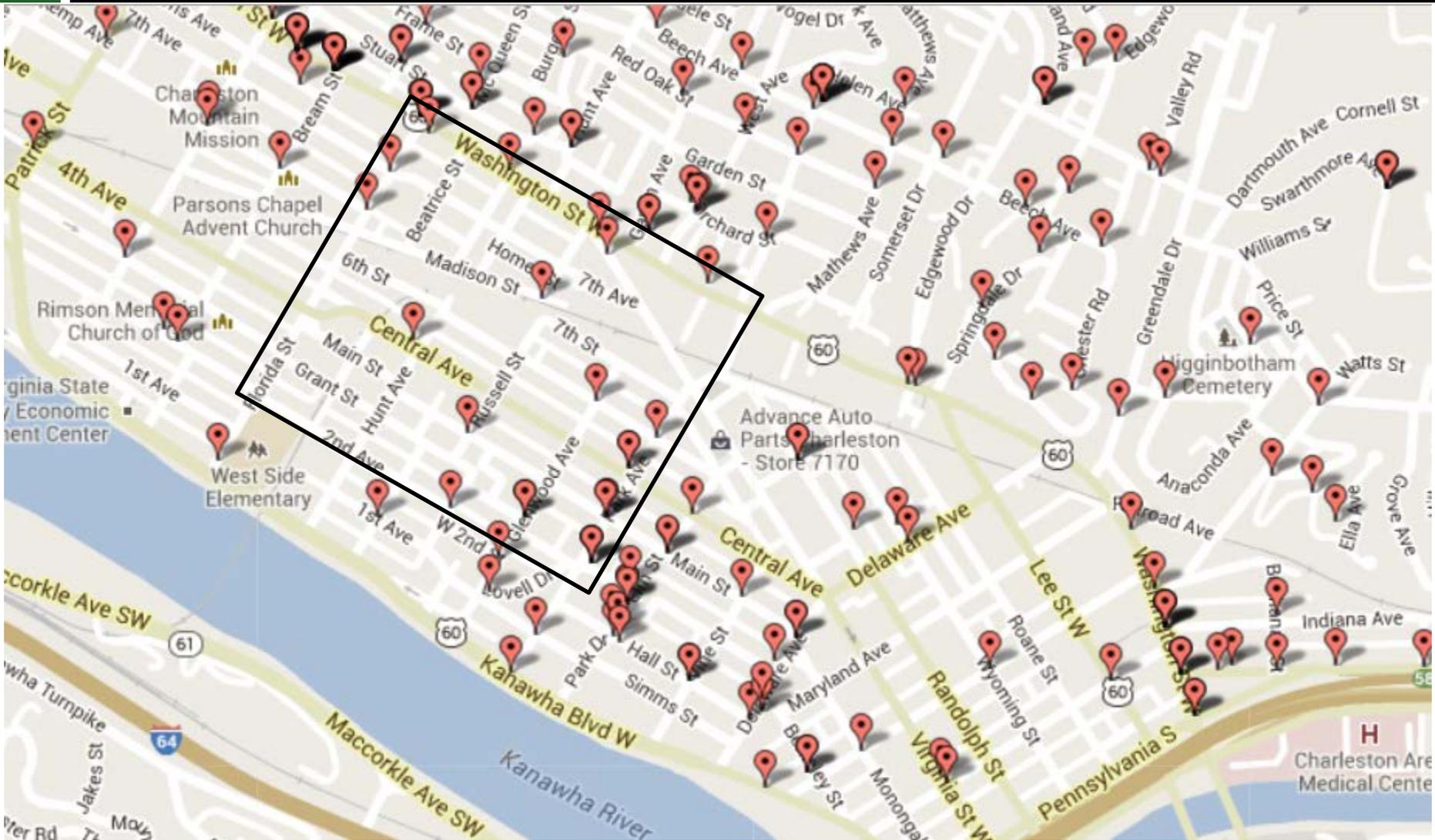
Survey Distribution Locations (Hot Spot)



Respondents' Locations, n=209



Respondents' Locations (Hot Spot)



Respondents' Demographics

- 237 complete (online) responses
- Majority of respondents are
 - ▣ Residents (79.4%)
 - ▣ Female (57.5%)
 - ▣ Average age 50 years
 - ▣ White (88.3%)
 - ▣ Employed full-time (69.2%)
 - ▣ Own their home (83.1%)

Preliminary Results – Major Themes

Safety

- Most respondents feel safe during the day.
- After dark, respondents tend to feel unsafe.
- Compared to one year ago, respondents reported no change in feeling more or less safe.

Implication: Increase lighting and night patrols.

Preliminary Results – Major Themes

Prevalence of Crime

- Top crimes reported as happening ‘all the time’:
 - ▣ People doing drugs
 - ▣ People selling drugs
 - ▣ Prostitution

Prevalence of Drugs

- No one type of drug seems to stand out.

Implication: Drugs seem to be a problem, but not any one type is overwhelmingly the ‘biggest’ problem.

Preliminary Results – Major Themes

Prevalence of Other Issues

- Top issues reported as a ‘big problem’:
 - ▣ Trash or litter
 - ▣ Broken or cracked sidewalks
 - ▣ Overgrown or unkept yards
 - ▣ Abandoned houses
 - ▣ Poor condition of houses
 - ▣ People yelling or arguing in public

Implication: Biggest problems are indicators of disorder; strong need for attractive design and environmental improvements.

Preliminary Results – Major Themes

Perceptions of Law Enforcement

- Respondents generally report that law enforcement treat fairly and with respect, but do not patrol their neighborhood often enough.

Preliminary Results – Major Themes

Community Cohesion

- Respondents report that people say ‘hi’ and help one another.

Quality of Life

- Respondents report that residents are the most responsible for the quality of life in their neighborhood.

Implication: Indicate the willingness for community engagement, identifying issues, and sustaining lasting change.

Preliminary Results – Major Themes

Improving the Neighborhood

- Respondents are very likely to report a crime to the police to improve their neighborhood.
- Respondents also reported that they are very likely to attend a community event, community meeting, or pick up trash or litter.

Preliminary Results – Major Themes

Willingness to Contribute Resources

- Respondents are most likely to volunteer time or skills to improve their neighborhood.
- Respondents are not likely to donate materials, money, or organize a fund raiser.

Implication: Community members are likely to volunteer time, but will need to have activities coordinated for them to participate.

Conclusion

Three social impacts most likely to impact crime:

- Physical disorder,
- Economic status and resources,
- “Collective efficacy” of the neighborhood.

Conclusion

- Approximately 500 paper surveys have been distributed throughout the community.
- Awaiting responses from paper surveys.
- Need more responses from those living/working in target area.
- Need responses from underrepresented groups for better perspective (e.g., young adults, minorities, renters, males, etc.).