



Office of
RESEARCH &
STRATEGIC PLANNING

DRUG MARKET INTERVENTION: COMMUNITY SURVEY

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Division of
**Justice &
Community**
Services

Prior Research

- Community surveys used in previous DMI initiatives,
 - High Point, NC
 - Seattle, WA
 - Peoria, IL
- Survey research used for,
 - Needs assessment
 - Evaluation
- Surveys used in other Community and Problem-Oriented Policing strategies,
 - Weed & Seed (DOJ, OJP)
 - Project Safe Neighborhood (DOJ, BJA)

Purpose

- To find out more about neighborhood needs and concerns from Charleston residents.
- To assess neighborhood needs and measure neighborhood conditions, community cohesion, and residents' perception of crime, safety, and police activity to assist with DMI revitalization plans.

Target Audience

- Residents, business owners, and employees on the West Side of Charleston.
- Adults, 18 years of age or older.

Survey Constructs

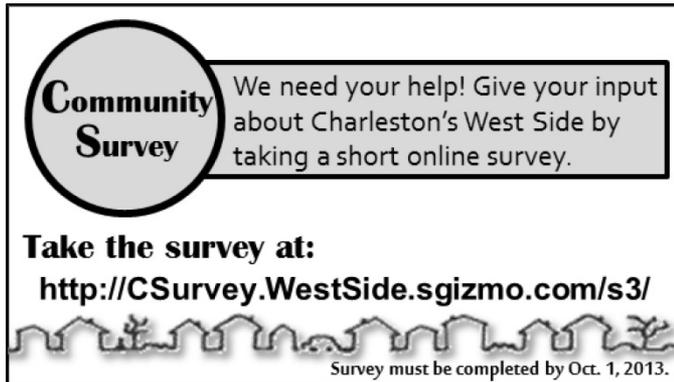
- Relationship to Charleston's West Side
- Perceptions of neighborhood
 - Safety
 - Crime issues
 - Drug problems
 - Neighborhood conditions
 - Police interactions and activity
 - Quality and accessibility of community amenities
 - Collective efficacy (community cohesion)
- Existing involvement in community
- Willingness to contribute resources
- Demographics

Distribution Strategy

- 600 responses
- Survey available
 - ▣ Online
 - ▣ Print (by request)
- Survey link:
<http://CSurvey.WestSide.sgizmo.com/s3/>

Recruitment materials

- Recruitment cards
- Invitation email
- Press release



Community Survey We need your help! Give your input about Charleston's West Side by taking a short online survey.

Take the survey at:
<http://CSurvey.WestSide.sgizmo.com/s3/>

Survey must be completed by Oct. 1, 2013.

The card features a circular logo with the text 'Community Survey' and a decorative border of stylized houses at the bottom.



Are you a resident, business owner, or employee on Charleston's West Side?

We need your help!

Give your input about your neighborhood's needs and concerns by taking a short online survey.

Take the survey at:
<http://CSurvey.WestSide.sgizmo.com/s3/>

Survey must be completed by Oct. 1, 2013.

The card features a decorative border of stylized houses at the bottom.

Survey Timeline

Task	Date
Submit survey to Marshall University Institutional Review Board (IRB) for approval	August 6, 2013 (awaiting IRB approval)
Develop distribution plan	August 15, 2013
Distribute recruitment materials and surveys	After IRB approval (August XX, 2013)
Collect data (survey open)	After IRB approval – October 1, 2013
Update partners with survey response status by demographic	Sept. 9, Sept. 16, and Sept. 23
Analyze data	Mid-October – early November, 2013
Present results	November 7, 2013

What will the survey tells us

- Perceptions and baseline measures of
 - ▣ safety,
 - ▣ prevalence of crime and drug problems,
 - ▣ police interactions and activity,
 - ▣ community cohesion
- Areas to address during revitalization
 - ▣ neighborhood condition,
 - ▣ quality and accessibility of community amenities
- What residents are willing to contribute

Final Thoughts

- Questions
- Steering Committee members take the survey